ADDENDUM:

DATA SUMMIT AND DATA OPEN HOUSE BACKGROUND, ANALYTIC STRATEGY AND THEMES

Background

To disseminate data and findings compiled in the Community Health Assessment and gather input on priority areas, Kitsap Public Health District (KPHD) used two strategies: one half-day Data Summit and six Data Open Houses.

Data Summit

On September 26, 2023, from 9 a.m. to 12 p.m., the Kitsap Public Health District team convened a Data Summit of community partner organization leaders. Background on the community health assessment process and key findings were presented.

Key findings across nine topics were arranged into four sections:

Section 1:	Section 2:	Section 3:	Section 4:
Demographics and Social Determinants of Health Environmental Health	Access to Healthcare Pregnancy and Births	Mental Health and Wellbeing Health Behaviors	Chronic Diseases Communicable Diseases Injuries, Hospitalizations, and Deaths

Presentation slides with contextual notes can be accessed here.

Participants were also provided with factsheets on each of the nine topics, which can be accessed here.

After each section was presented, participants were given time to provide feedback on the topics through written comments. They were asked to respond to the following questions:

- From the data you have just seen and your experiences, what should be our community's top health priorities related to *this section's topics*?

- What questions do you have about these topics?

- Written responses were collected from each table and compiled into high level themes in real time (see themes below).

Open Houses

Six sites were selected to host data open houses to offer a variety of geographic and access options. For in person sessions, data and key findings for each of the nine topics were placed around the room on their own poster. For the virtual format, a unique button to access each of the fact sheets on the nine topics was laid out on a specific Community Health Assessment Open House page on the KPHD website.

Date/Time	Location	# Participants
Saturday October 7, 10 – noon	Bremerton, Community Center	4
Monday October 16 4-6pm	Port Orchard, City Hall	4
Monday October 23, 2-4pm	Poulsbo, Library	24
Monday October 30, 4-6pm	Silverdale, Kitsap Mall	40
November 1-15	Norm Dicks Government Center, lobby	Not trackable
November 1-15	Kitsap Public Health District website: kitsappublichealth.org/information/chaopenhouse.php	Not trackable

To promote the open houses, KPHD added a banner to the homepage of its website (see image on right), sent out an email and text bulletin to 20,000 Kitsap Public Health District and Kitsap County Government subscribers, emailed members of the Kitsap Community Health Priorities distribution group, and shared informational flyers on social media and in the community.

Open house participants were asked to provide input on the topics through written comments on sticky notes (in-person sites) or in an electronic form (virtual). They were given the following instructions:

"Write any questions you have about the data and/or suggestions you have on what our community's health priorities should be."

Analytic Strategy

All input submitted at the Data Summit, at the in-person data open houses, and via electronic comments submitted to the virtual open house were transferred into an Excel database and sourced (summit, open house by date, open house at Norm Dicks Government Center and virtual).

As Data Summit participants and data open house visitors were asked similar questions (see above) on the health priorities in the community, common themes were identified. The themes that were identified indicated that the health priorities community organization leaders (Data Summit participants) were suggesting were similar to what community members (data open house participants) were submitting.

Data analysis was performed using a simplified adaptation of Reflexive Thematic Analysis (TA), a qualitative data analytic framework that aims to generate themes from a dataset and involves a disciplined practice of critically interrogating how the data analyst impacts and influences the analysis was employed.[1]

The first round of theming was performed by KPHD's Director for Public Health Infrastructure (an epidemiologist) and the second by the Equity Manager, followed by consultation between them to ensure consistency of identified themes. [2] The questions below were modeled from the Reflexive TA framework and used to review and refine initial themes into the final core themes:

1. Is this a theme that represents a pattern across participants?
2. Does this theme tell us something about the needs of community members?
3. Does this theme include or exclude many coded segments?
4. Is there enough data to support that this is a strong theme?

Each individual comment was reviewed and assigned to a theme. In the tables below, the column titled "mentions" is a count of the number of comments within that specific theme.

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[1] Braun, V., & Clarke, V. (2022). *Thematic analysis: A practical guide*. SAGE Publications.
[2] Braun, V., & Clarke, V. (2022). *Thematic analysis: A practical guide*. SAGE Publications.

Themes

At the Data Summit on September 26, 2023, KPHD team members collected the written comments submitted by participants and did a quick thematic analysis in real time for the first three sections (seven presentation topics). The overarching, high-level themes that were apparent across those presentation topics were:

- We need to address root causes, social determinants of health, and basic needs.
- We need to diversify strategies for health care, mental health care, and maternity care.
- We need to meet people where they are at and use strategies designed for specific populations.
- We need more public awareness and education.
- We need to address climate change and diversify transportation options.

Analysis of Data Summit input resulted in the following top themes within each section:

DATA SUMMIT		
Section	**Top Themes**	**Mentions**
Social Determinants of Health	affordable and safe housing	25
	meet basic needs	10
	address and prevent homelessness	9
Environmental Health	active living/transportation	19
	climate change	9
Health Care Access, Pregnancy and Births	provider recruitment	28
	healthcare gaps - access	16
	equity and representation	14
	OB pre/postnatal care	14
	healthcare costs and insurance	12
	expand OB provider types	9
Mental Health, Wellbeing and Health Behaviors	expand care models	22
	school services	22
	mental health care access	21
	mental health prevention	9
	youth support	9
	healthy eating/food access	20

Communicable Disease, Chronic Disease, Injury, Hospitalizations, Deaths	STI screens/preventive care	16
	communicable diseases	12
	education/information campaigns	9

Analysis of Data Open House input resulted in the following top themes within each section:

OPEN HOUSES		
Section	**Top Themes**	**Mentions**
Social Determinants of Health	affordable and safe housing	12
	meet basic needs	10
	economics/income	8
Environmental Health	active living/transportation	14
	climate change	6
Health Care Access, Pregnancy and Births	provider recruitment	23
	healthcare gaps - access	22
	healthcare gaps	22
	healthcare costs and insurance	15
	new models	12
	expand OB provider types	9
	OB pre/postnatal care	9
Mental Health, Wellbeing and Health Behaviors	mental health care access	18
	substance use disorder care access	7
Communicable Disease, Chronic Disease, Injury, Hospitalizations, Deaths	sexually transmitted infection screens/preventive care	16
	healthy eating/food access	13
	education/information campaigns	6
	chronic disease prevention and screening	5
	communicable diseases	5

NEXT STEPS: These themes will be used along with key findings from the Community Health Assessment to generate a list of potential community health priorities for collaboration action to inform the Community Health Improvement Process in 2024.