



Amended 2011 – 2021 STRATEGIC PLAN

Amendment Approved by the Kitsap Public Health Board on January 5, 2016

Our Mission: *The Kitsap Public Health District prevents disease and protects and promotes the health of all persons in Kitsap County.*

Our Vision: *Striving to make Kitsap County a healthy and safe place to live, learn, work, and play.*

Initiative 1	We will decrease communicable diseases and their impacts in our community.
Goals:	<ul style="list-style-type: none"> ○ Enhance tracking and analysis to decrease significant communicable disease threats. ○ Assess and increase immunization rates.
Initiative 2	We will decrease chronic diseases and their impacts in our community.
Goals:	<ul style="list-style-type: none"> ○ Enhance partnerships to prevent chronic disease. ○ Strengthen systems to increase chronic disease data gathering, sharing and evaluation. ○ Promote access and linkage to preventative care across all ages.
Initiative 3	We will protect the public from contaminated water, food, land, and air, and insanitary environments.
Goals:	<ul style="list-style-type: none"> ○ Prevent and reduce the public's exposure to unhealthy and unsafe environments. ○ Develop and implement key policy and enforcement interventions.
Initiative 4	We will promote healthy child development and health equity by ensuring all children have healthy starts.
Goals:	<ul style="list-style-type: none"> ○ Increase evidence-based prenatal and early childhood interventions. ○ Build capacity to assess poor birth outcomes. ○ Increase access and linkage to pre-conceptual, inter-conceptual and prenatal care.
Initiative 5	We will strengthen our ability to provide the Foundational Public Health Services.
Goals:	<ul style="list-style-type: none"> ○ Strengthen our capacity to do assessment, surveillance, and epidemiologic work. ○ Strengthen our capacity for public health emergency preparedness and response. ○ Strengthen our capacity for internal and external public health communication. ○ Enhance our ability to develop and implement strategic Public Health policies. ○ Increase capacity to implement effective business practices and ensure agency sustainability and accountability. ○ Ensure capability to provide Foundational Public Health Programs.
Initiative 6	We will support statewide and regional efforts to address the Triple Aim of health system reform.
Goals:	<ul style="list-style-type: none"> ○ Support regional efforts to establish a collective impact process to improve population health across the region. ○ Participate as a public health stakeholder to accomplish performance-based projects that improve population health.